

Private tours created especially for
2010 WOCN/WCET Joint Conference
June 11 to 16, 2010

**The tours are also available pre and post conference.
All tours depart from and return to the Phoenix Convention Center**

DAILY TOURS

Offering exciting full-day tours to Sedona and the Grand Canyon as well as half-day tours in and around Phoenix. Southwest Discovery is the official Tour Company for the 2010. WOCN/WCET Joint Conference. Brief descriptions of the tours offered and a registration form are included below. You can register on-line or by mail or Fax. You won't want to miss these opportunities to experience the wonders of Arizona first-hand!

FULL-DAY TOURS

THE GRAND CANYON

Friday, June 11 and Saturday June 12

7:00 a.m. – 7:00 p.m.

Cost: \$99.00 – Includes guided tour and admissions. Meals not included. Bottled water provided.

Many consider the Grand Canyon – one of the Seven Natural Wonders of the World - to be the most awesome sight on earth. The Grand Canyon is the earth's own history book, it took Mother Nature between three million to six million years to create. During this tour you will explore the beauty of the Canyon from many scenic overlooks, each vibrant with the earth's colors. Along with the sights your guide will both educate and entertain with the cultural history, and story of the earliest settlers and explorers of the Canyon.

You will have time on your own for lunch, shopping, visiting the museums of the Hopi Indians (and their prehistoric ancestors, the Anasazi), or taking the many self-guided walking tours along the rim of the Canyon. You may also want to attend a multimedia slide program depicting the Canyon's history, geology, and beauty.

We will also visit a Trading Post located on the Navajo Indian Reservation. The Cameron Trading Post, one of the original historic Trading Posts, and still being used by the Indians today, is great for shopping for jewelry, gifts, rugs, paintings and hand-made pottery – all authentic and from the reservations around the Canyon, (don't miss the Indian Fry Bread).

Be sure to join us for this incredible, daylong visit at the Grand Canyon!

SEDONA AND A VISIT TO MONTEZUMA'S CASTLE

Friday, June 11 and Saturday June 12

8:00 a.m. – 6:00 p.m.

Cost: \$90.00 – Includes guided tour and admissions. Meals not included. Bottled water provided.

Sedona. It's simply magical with its breathtaking scenery, sheer canyon walls, and incredible massive red rock formations.

Your first stop will be at Montezuma's castle— a well-preserved ancient Indian cliff dwelling that was abandoned by the Sinaqua Indian Tribe more that a thousand years ago. Then you'll take off for a variety of scenic drives that includes the spectacular Oak Creek Canyon, often photographed with its layers of different colored stone deposits that date back to pre-historic times.

We spend a short time at Tlaquepaque, a recreated Mexican Market Village with its tiled courtyards and bubbly fountains and Mexican adobe shops. There are over 50 unique boutique shops – no two alike, that showcase the works and wares of the local artisans as well as from Mexico. If you are looking for original designer jewelry, art, pottery, souvenirs, and Southwestern home furnishings you will find it here.

HALF- DAY TOURS

GUIDED CITY TOUR

Friday, June 11:

9:00 a.m. – 1:00 p.m.

Wednesday, June 16:

1:00 p.m. – 5:00 p.m.

Cost: \$54.50 – Includes a deluxe fully guided tour to acquaint visitors with the history and special sights of the Valley of the Sun. Complimentary bottled water included.

A half day guided tour to introduce you to the special sights and culture of the Valley of the Sun. Our expert guide will go into the history and culture of Phoenix and its amazing growth from a real Western cow- town to a now sophisticated 5th largest city in the nation. Some of the sights you may see on this tour are the State Capital building, historic Heritage Square with the original homes built back in 1895, the Old Territorial Museum restored to the way it was in 1899. We journey through Paradise Valley and the famed Biltmore Estate area that includes the world famous, elegant Biltmore Hotel and multi-million dollar homes.

We travel through Tempe; the fun, exciting college town of Arizona State University. We go on to the campus to view the famous Grady Gammage Theater designed by the renowned American architect Frank Lloyd Wright. At the end of the tour, time will be allotted for strolling, shopping and afternoon tea (on your own) at the Biltmore Fashion Park. Spectacular blooming flowers and shrubs surround the elite stores that line the garden walkways.

EARLY AMERICAN & ANTIQUE CAPITAL OF ARIZONA

Saturday, June 12:

11:30 a.m. – 4 p.m.

Cost: \$64.50 – Includes guided tour and luncheon in an historic home. Complimentary bottled water.

Stroll down a Victorian street, the scent of flowers wafting across the square, the clippety-clop sounds of a fringed, horse drawn buggy mingling in. Take a walk through a turn-of-the-century village with its friendly gas lamps and shaded brick sidewalks. Browse over 70 antique shoppes housed in century old homes. See tidy homes surrounded by white picket fences. Dine in an old fashioned tearoom or at one of the charming, antiques - filled restaurants where you can relax in a casual, yet elegant, atmosphere. All of this and more will give you a unique flavor of the Victorian era. And the Bead Museum is a "must-visit" on this tour. It showcases varieties of beads from 10,000 BC to the present. There are only three such museums in the country!

THE SONORAN DESERT – Adventures in a Hummer!

Friday, June 11 and Saturday June 12:

8:00 a.m. – 12:00 p.m.

Wednesday, June 16:

12:30 p.m. – 4:30 p.m.

Cost: \$126.00 – Hummer adventure ride.. Meals not included. Complimentary bottled water included. Camera, sunscreen, and closed toe shoes recommended.

Explore the intense terrain and serene mountain views of the Sonoran desert aboard one of the greatest 4' x 4' vehicles around - the unstoppable Hummer! You will go places a normal off-road vehicle can't – old mining trails, canyons, up and around fantastic rock formations. The Hummer conquers the toughest terrain with ease. Along the way your guide will entertain you with stories of the Old West and introduce you to the most fascinating wildlife of the desert. The Hummer tour will be conducted by a guide who will take you along the same Pioneer Trail that his great-great grandparents used when they traveled to Phoenix in covered wagons. It is still as wild today as it was many years ago.

A SHOPPING SAFARI TO SCOTTSDALE

Saturday, June 12 and Wednesday, June 16:

1:00 p.m. - 5:00 p.m.

Cost: \$48.00 per person – Made to order for the Shopping Enthusiast from fabulous fashions to fine art

The town of Scottsdale offers streets filled with shops, art galleries, eateries, coffeehouses and great restaurants. It is also home to Fashion Square the largest premier indoor shopping Mall in the Southwest offering "shop till you drop" excitement. Leave time to visit Old Town Scottsdale with its store fronts the same as they were over 100 years ago. Old Town is known for its real Western wear including all kinds of Western boots and cowboy hats. Also visit Marshall Way known for its art galleries and the largest collection of Cowboy Art in the world. Our guide

will also do a historic tour of Scottsdale for those that want to divide their time between shopping and learning more about the history of Scottsdale.

LANDS AND PEOPLE OF THE SOUTHWEST

Friday, June 11 and Saturday June 12:

8:30 a.m. – 1:30 p.m.

Cost: \$68.00 per person – Two of the Southwest's most prestigious institutions have teamed up to present a memorable tour to acquaint visitors with the diversity of our region and the resourcefulness of its Native people.

BOTANICAL GARDEN:

The Botanical Garden is an outdoor museum with more than 20,000 desert plants in a spectacular desert setting. It has the largest collection of desert plants in the world. Included with the tour is a special Garden box lunch. Enjoy the tranquility and beauty of the Garden while sipping a Prickly Pear iced drink on a patio surrounded with desert plants and colorful birds. Time is also set aside for shopping at the garden store for gifts, plants, books, herbs and bath soaps and lotions made with various plants of the desert. The cacti will be packaged so that they can be carried or shipped home. From the Botanical it is a short drive to the Heard Museum for an exclusive private tour with a museum docent.

HEARD MUSEUM:

Since its founding by Dwight and Mae Heard in 1929, the Heard Museum has grown in size and stature to where it is now recognized internationally for the quality of its collections, its education programs and festivals. It is a must see Arizona landmark - an opportunity to learn about the traditions of the Native Americans of the Southwest. At the world famous Museum shop you will find original works and jewelry by the Indian artists supported by the Heard.

DIAMONDS AND DENIM

Wednesday, July 16:

12:00 p.m. – 4:30 p.m.

Cost: \$56.00 per person

This tour has it all – the desert, Western towns, unique shops and most of all unbelievable scenery.

Much of the natural scenery is spectacular with massive piles of granite boulders, sharp mountains and an abundance of desert growth that thrives at this 2700 foot altitude. We visit for a short time at El Pedregal Festival Marketplace, a colorful and one of kind desert market built amongst the boulders, featuring hand-crafted jewelry, fashion, art and more. We also pay a brief visit to the Northern galleries of the Heard Museum. The tour includes a short easy walk in the desert to see the varied cacti and for memorable picture taking.

EVENING EVENT

RAWHIDE WESTERN TOWN AND STEAKHOUSE

Friday, June 11, Saturday June 12, Wednesday, June 16

6:30 p.m. – 9:30 p.m.

Cost: \$87.00 per person

Includes, guide, transportation, admission to attractions, games and a Western dinner.

First stop is the old Western town filled with shops that bring you back to the past when Phoenix and Scottsdale were the West's most Western towns. But this town is not as peaceful as it looks. Gunfights in the streets, wild horses, and desperados with just one overworked sheriff to protect you. Dinner is served in the main steakhouse with live Western music, dancing and amazing steaks (plus all the accompaniments of a Western chow-down). Enjoy a night of real Western fun. Try your luck at one of the Western games.

**TO REGISTER FOR TOURS ON A SECURE LINE WITH YOUR CREDIT CARD [CLICK HERE](#)
OTHERWISE CONTINUE BELOW TO DOWN-LOAD ORDER FORM
TO REGISTER BY MAIL OR FAX.**

SOUTHWEST DISCOVERY TOURS

Official Tour Company for the
 WOCN /WCET Joint Conference 2010
 Phoenix, Arizona June 11th to 16th, 2010

Please print or type the following information.

NAME: _____ **Hotel you will be at:** _____

MAILING ADDRESS: _____

 (City) (State/Province) (Zip/Postal Code) Country

 (Phone-Home) (Phone-Cell) (Fax) (E-mail Address)

Please indicate the day & date where appropriate and also number of tickets requested for each tour as well as the total payment due.

TOUR	DAY/DATE	# OF TKTS	PRICE/ TKT	TOTAL
Grand Canyon 7:00 a.m. - 7:00 p.m.			\$99.00	
Sedona 8:00 a.m. - 6:00 p.m.			\$90.00	
City Tour 9:00 A.m. - 1 p.m.	Friday, June 11		\$54.50	
City Tour 1:00 p.m. - 5 p.m.	Wednesday, June 16		\$54.50	
Hummer Tour 8 a.m. - 12 p.m.;			\$126.00	
Hummer Tour 12:30 a.m. - 4:30 p.m.	Wednesday, June 16		\$126.00	
Scottsdale Shopping 12:30 - 5:00 p.m.			\$48.00	
Early American 11:30 p.m. - 4:00 p.m.	Saturday, June 12		\$64.50	
Diamonds & Denim 12:00 p.m. - 4:30 p.m.	Wednesday, June 16		\$56.00	
Botanical & Heard 8:30 a.m. - 1:30 p.m.			\$68.00	
Rawhide 6:30 p.m. - 9:30 p.m.			\$87.00	
			TOTAL DUE	

___ My check payable to Southwest Discovery for \$_____ is enclosed.

___ Please bill my credit card ___ American Express ___ VISA ___ MasterCard VISA ___ Discover Card
 Account Number _____ Expiration Date _____ Security Code (3 or 4 digit code from card) _____

My signature below confirms my request for the above listed tours and authorizes Southwest Discovery to bill my credit card.

Please e-mail, fax, or mail your form to:

Southwest Discovery Tours, 10250 E Mountain View Road, Ste. 104, Scottsdale, AZ 85258
Phone: 1-800-544-0857 **FAX:** 480-443-3463 **EMAIL:** Harry@Southwestdiscovery.com

Note: Unless specified in tour copy, lunch will be on your own. Complimentary bottled water is provided on all tours.

Helicopter and Jeep tours are available & optional for Grand Canyon and Sedona. Reservations must be made when reserving tour. Overnight tours that include both Grand Canyon and Sedona are also available. Information will be sent upon request.

